

LTC 2010 Pre-Read Information for Products & Services

Products & Services session pre-read material:

K & C Conference Guidelines: <http://files.asme.org/Volunteer/Unit/16151.pdf>

Robert Cooper and Scott Edgett, "Ten Ways to Make Better Portfolio and Project Selection Decisions" PDMA's Visions magazine, pp. 11-15 (June 2006 Vol. XXX Nov. 3) – use link for more information http://www.stage-gate.net/downloads/working_papers/wp_24.pdf

Products & Services reference information:

ASME on-line Product Catalog <http://catalog.asme.org/home.cfm?Category=ED>

Brochure "Connect, Explore, Excel. Let ASME Turbocharge your Engineering Education" <http://files.asme.org/asmeorg/Membership/11613.pdf>

Brochure "Gain a Competitive Advantage, Join ASME"
<http://files.asme.org/asmeorg/Membership/11584.pdf>

E-bulletin board: "Member Savvy - The Value of ASME Membership"
http://www.asme.org/Membership/Member_Savvy_Value_Membership.cfm

General information on the Institutes sector products and services
<http://www.asme.org/governance/institutes/>

Information on CEI courses <http://www.asme.org/Education/Courses/>

Information on IGTI events, education programs, publications, honors and awards <http://igti.asme.org/>

Information on IPTI events, education programs, honors and awards
<http://www.asme-ipti.org/public/default.aspx>